

GOPAL SNACKS LIMITED

(Formerly known as Gopal Snacks Private Limited)

Regd. Office/Unit 1 - Plot No. G2322-23-24, GIDC, Metoda,
Tal. - Lodhika, Dist - Rajkot - 360021, (Gujarat), India. Ph : 02827 297060
CIN : U15400GJ2009PLC058781
email : info@gopalsnacks.com | www.gopalnamkeen.com



Ref: **GSL/CS/SE/2024-25**

Date: **11.06.2024**

BSE Limited

Department of Corporate Services,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001

National Stock Exchange Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex, Mumbai – 400051

Script code: **544140**

Symbol: **GOPAL**

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Product(s) Launch

Dear Sir / Madam,

Pursuant to the requirements of Regulation 30 read with Part B of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time, we wish to inform you that Gopal Snacks Limited has launched a new product, "**Korean BBQ**" within our wafers category under the brand name "**Cristos**".

Please acknowledge and take on your record. Thanking You.

Yours Faithfully,
For, **GOPAL SNACKS LIMITED**

CS Mayur Gangani
Company Secretary and Compliance officer
Membership No. **FCS 9980**

Encls: a/a

Unit 2 : GS:Survey No. 435/1A, 432, Pawaddauna Road, NH-6, Village-Mouda, Nagpur - 441104, (Maharashtra), India.
Unit 3 : G5:Survey. No. 267, 271, 272, 274, Village: Rahiyol - 383310, Taluka - Dhansura, District - Aravalli, (Gujarat), India.



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Gopal Snacks Limited Announces the Launch of "Korean BBQ" in Wafers Category Under "Cristos" Brand

The Korean BBQ Wafer is designed to offer a unique snacking experience, blending the bold, smoky flavors inspired by traditional Korean barbeque with the satisfying crunch of a wafer. This product is aimed at young consumers who seek new and exciting flavors in their snacks, reflecting their desire for variety and novelty. It is packaged in eye-catching and convenient packaging, designed for easy on-the-go consumption.

The Korean BBQ Wafer is available nationwide in major retail outlets and online platforms. Gopal Snacks Limited has planned an extensive marketing campaign to support the product launch, particularly targeting the youth demographic.

Statement from CEO:

"We are thrilled to introduce the Korean BBQ Wafer, which we believe will resonate strongly with the youth. At Gopal Snacks, we are committed to innovation and quality, continuously striving to meet the evolving preferences of our consumers. This launch underlines our dedication to bringing fresh and exciting flavors to the market."

About Gopal Snacks Limited

Based in Rajkot, Gopal Snacks Limited is a leading FMCG company known for its innovative and high-quality snack products. Company is largest manufacturer of Gathiya & Snack Pellets in India & largest manufacturer of Ethnic Namkeen in Gujarat. The company has total six manufacturing facilities which includes three ancillary units in country with a total installed capacity of 400000 MT & in house cold storage of 40000 MT. It also has its 270+ owned logistic vehicles for its robust distribution of products. The Company offers a diverse product range comprising 87 distinct products and 324 SKUs. For FY24 Gopal Snacks Ltd has registered revenue from operations of 1402.5 Crs with EBITDA margin of 12% and net profit of 99.6 Crs.

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